



CattLeLink Service Offering



CattLeLink™ is a business service that connects its members to real-time and ongoing business opportunities through networking events, informative e-newsletters with organizations within the business community. CattLeLink provides a resource for business owners and business representatives to improve their networking opportunities with government and corporate representatives, and information to help grow their businesses. Events listed on CattLeLink's business calendar include tradeshows, conventions, workshops, networking events, annual business and company events, meetings and more.

A GATEWAY SITE FOR NETWORKING EVENTS

As small businesses themselves, the operators of CattLeLink know that networking is invaluable when done right, but costly and time-consuming when it's not. Networking gateway sites are few and far between. Many websites out there represent only one sponsor's interest. CattLeLink schedules the majority of networking events and seminars in the greater Philadelphia region, bringing potential customers, sponsors, small business enablers, and businesses in need of networking opportunities together. We do the work of locating networking events for you at one simple location:

www.cattLeLink.com

BENEFITS

At CattLeLink, we serve customers in several ways: Our advertisers purchase advertising space at CattLeLink, which helps us to reduce our cost of providing information and services to our viewers. Advertising spaces are limited and visible, ensuring that our viewers will notice your advertisement. Advertisers will find we provide flexible ad-placement opportunities at cost-effective rates.

Our members benefit by being able to list their events on our calendar, which is a free resource to our online viewers. Our members also receive results of surveys and polls we conduct on business trends, and receive regular e-Newsletters providing business tips and networking opportunities. Once a month, CattLeLink creates opportunities for such members to come together in a peer-to-peer setting, and participate in invitational business

events hosted by CattLeLink. Members also enjoy access to business articles and tutorials written by industry professionals exclusively for CattLeLink.

Our sponsors are selected partners that receive preferential opportunities at CattLeLink. We choose our sponsors carefully, and work with them to provide tangible benefits to our members. In turn, sponsors receive considerable marketing exposure at CattLeLink, visible acknowledgement from us, including exclusive mention at e-Newsletters that we send to our members and the general public.

AND MORE.

The team at CattLeLink is excited to develop these features available to our members soon:

- Company listing on business directory
- Participation in the CattLeLink Business Forum, to post messages in business topics/groupings
- Business and Networking events covering regions of Pennsylvania, Delaware, New Jersey, and New York.

In addition, the CattLeLink e-Newsletter will offer business tips, marketing strategies and networking opportunities to business professionals who want to reach key corporate and/or government executives. Members get an exclusive look at how changing business trends can be turned into effective marketing tools. SIGN UP WITH US TODAY.

For more information

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www.cattlelink.com

